



Powers Catholic High School

Strategic Plan 2018-2023



TO ALL POWERS CATHOLIC STAKE HOLDERS:

On behalf of Powers Catholic High School, we are pleased to present our school's 2018-2023 five year Strategic Plan. This plan presents a forward-looking vision for the school, while affirming the fundamental principles, assumptions, and values that serve as our foundation. Building on the success of previous strategic plans, this new plan provides the framework for the next 3-5 years, enhancing the excellence and mission that has characterized our school since it was established in 1970.

The development of the Strategic Plan began in the late fall of 2016 and was concluded in the spring of 2018. A recommendation was made and approved to hire a consulting firm to guide us in the planning process. The hiring committee selected The Leadership Group LLC, headquartered in the Detroit area to partner with PCHS. The consulting firm's fees were graciously covered by a donor who strongly supported the process and understood the impact this Strategic Plan will have on the school's future.

Specific input was sought through a number of surveys that included a variety of stakeholders that were or are currently connected to Powers Catholic. The data was then compiled and analyzed by the Steering Committee and shared with the Board of Trustees. Led by The Leadership Group, the Board and the Steering Committee reviewed the data in order to identify strengths, weaknesses, opportunities, and threats (SWOT) within the specific targeted areas. The results of the SWOT analyses were then used by the group to determine and develop goals and objectives which would guide the direction of PCHS over the next five years.

To navigate the road ahead successfully, implementation of the Strategic Plan will focus on the following five critical goal areas:

- 1. Catholic Identity**
- 2. Academic Growth**
- 3. Communications and Marketing**
- 4. Advancement and Development**
- 5. Environment and Culture**

The Strategic Plan is a living document, and as such, this plan will continue to be evaluated and updated by faculty and staff action teams over the course of the next five years. The Board of Trustees and the school's administration will be responsible for monitoring the action items throughout the course of the Strategic Plan's timeframe.

We want to offer our heartfelt thanks to the dedicated parents and staff members from our GCCS partner schools, the parents and staff members from Powers Catholic, alumni, PCHS Board members, sub-committee members, and many community partners who contributed in any way to the development of the Strategic Plan. We would especially like to thank our Strategic Planning Steering Committee for their oversight of the entire process.

The Strategic Plan provides a vision for the future of Powers Catholic High School and supports the school's mission of excellence in education while developing disciples of Jesus Christ. Our vision is more than just providing a strong foundation for academics and religious formation. We seek to ensure that all students are valued, inspired, and have a sense of belonging. We strive to promote excellence in each student, intellectually, spiritually, physically, and emotionally.

With God's help, we can educate tomorrow's leaders for a better world. In the years to come, our goal is for Powers Catholic High School to be recognized as a school that stands apart, one in which our school, neighboring parishes, and local communities are proud and actively involved. We have great hope for our school and we invite everyone to share in our faith in the future.

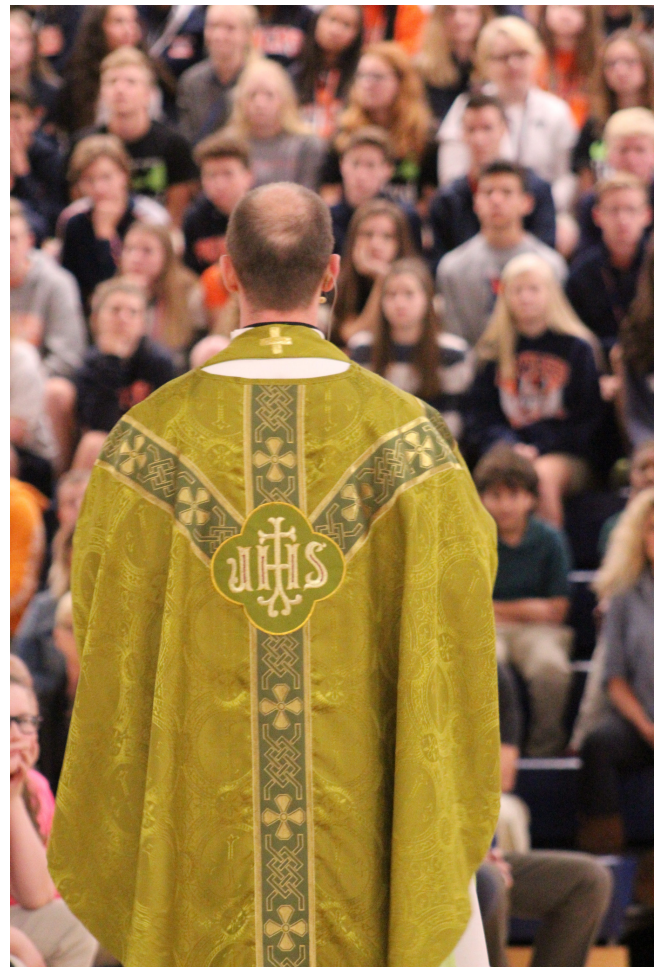
Rory Mattar, President

Sally Bartos, Principal

Matt Cramer, Board Chair

Our Mission

Powers Catholic High School is dedicated to excellence in education while making disciples of Jesus Christ in a safe and welcoming environment.



Strategic Planning Committee

"p"- parent of alumni

Brian Boike ('94)

Matt Cramer ('86) **p**-'13, '15, '19

John Dasky ('82) **p**-'15, '18

Michael Danic **p**-'22

Kathy Kirtek **p**-'08, '09, '11, '15, '17

Gary Kralik **p**-'89, '93

Bob Landaal ('94)

Mike McCarthy ('74) **p**-'02, '06, '08, '09

Patty Peabody **p**-'09, '11, '14, '17

Kasey Cronin ('77) **p**-'01, '04

Sally Bartos **p**-'07, '11

Rory Mattar ('76) **p**-'19

Jodi Cuneaz **p**-'18



Catholic Identity

Goal: Build and develop a Catholic culture that enhances the spiritual journey of our students and staff through various encounter opportunities with Jesus Christ.

Our Core Values: Opportunities for all students to experience encounters with Christ that strengthen their spiritual development.

Active participation in church and sacramental life while stressing the importance of service in our communities.

A diverse environment that embraces a Catholic school culture.

Objective 1: Broaden faith integration across all curricular and extra-curricular programs, clubs, and school organizations.

Objective 2: Develop opportunities for students to deepen their relationship with Jesus Christ through various avenues such as individual and small group worship, retreats, mission trips, and serving our local parishes and the greater Flint community.



Academic Growth

Goal: Create a culture of faith and reason that fosters academic excellence.

Our Core Values: The highest quality education, facilities and resources that allow all levels of learners to maximize their potential.

Excellence in all academic and school related endeavors.

Objective 1: Develop students who excel in critical thinking and problem solving by demonstrating reasoning and making evidence based decisions.

Objective 2: Develop a student-centered post secondary readiness environment by providing academic rigor, expanded class offerings that meet the needs of all students, and quality college admissions counseling.

Objective 3: Cultivate a relationship with our K-8 Genesee County Catholic School partners to create measurable alignment and systemic growth in curriculum, instruction and assessment, as well as prepare students for college and career readiness.



Environment/Culture

Goal: Encourage and cultivate an environment that is open and welcoming.

Our Core Values: A school culture in which all students, staff and guests experience a warm and welcoming Christ-centered environment.

Objective 1: Ensure that individuals who encounter our school community will experience our Catholic values, a culture of family and fellowship, and will witness Christ's love.

Objective 2: Foster a school environment where all students feel supported, encouraged, and connected to faculty, staff, and one another.



Advancement & Development

Goal: Ensure that PCHS is fiscally strong and able to support accessibility and affordability to fulfill our Catholic mission.

Our Core Values: A strong connection to alumni, family, and friends that supports a culture of unity, tradition and continued engagement.

Accessibility, affordability and sustainability of Catholic education.

Objective 1: Strengthen our financial position by creating a plan of action that increases alumni engagement and expands our donor base.

Objective 2: Improve relations with all parishes and our Genesee County Catholic School partners in support of our Catholic mission, sustainability, and affordability.

Objective 3: Secure the necessary resources to develop the PCHS facility and campus that will include a new chapel, additional learning space, and a completed sports complex.



Communication & Marketing

Goal: Develop and implement effective communication with all stakeholders and the community at large.

Our Core Values: Communicate our purpose, mission, and brand along with a culture of good news stories encompassing academics, faith, athletics, extra-curricular activities, and outreach.

Objective 1: Create a marketing plan that clearly communicates our identity and mission and expands our reach.

Objective 2: Create and maintain an effective internal and external communication network.